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## What is Claimed:

1. A tissue product comprising:

a base sheet comprising pulp fibers, the base sheet including a first side and a second and opposite side,

a topical composition applied to at least one side of the base sheet, the composition comprising a chemical additive, the composition being applied to the sheet in the form of discrete droplets, the droplets having a diameter of less than about 3 millimeters, at least 75% of the composition by weight being located at substantially the surface of the sheet.

- 2. A tissue product as defined in claim 1, wherein the droplets have a diameter of less than about 200 microns.
- 3. A tissue product as defined in claim 1, wherein the droplets have a diameter of less than about 100 microns.
- 4. A tissue product as defined in claim 1, wherein the composition is substantially present on the surface in an amount greater than about 90% by weight.
- 5. A tissue product as defined in claim 1, wherein the droplets are present on the base sheet in a machine direction at a density of from about 5 droplets per inch to about 100 droplets per inch.
- 6. A tissue product as defined in claim 1, wherein the droplets are present on the base sheet in a machine direction at a density of at least 100 droplets per inch.
  - 7. A tissue product as defined in claim 1, wherein the topical composition is applied to the base sheet at an add-on rate of from about 0.001% to about 10% by weight.
  - 8. A tissue product as defined in claim 1, wherein the tissue product has a bulk of greater than about 2 cc/g.
  - 9. A tissue product as defined in claim 1, wherein the topical composition is applied to the base sheet according to a discernible and repetitive pattern.
  - 10. A tissue product as defined in claim 9, wherein the pattern comprises a plurality of columns.

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- 11. A tissue product as defined in claim 1, wherein the topical composition covers at least 50% of the surface area of the side of the sheet:
- 12. A tissue product as defined in claim 1, wherein the topical composition covers at least 90% of the surface area of the side of the sheet.
- 13. A tissue product as defined in claim 5, wherein the droplets are present on the base sheet in a cross-machine direction also at a density of from about 5 droplets per inch to about 100 droplets per inch.
  - 14. A tissue product comprising:

a base sheet comprising pulp fibers, the base sheet including a first side and a second and opposite side,

two or more distinct topical compositions applied to at least one side of the base sheet, the compositions comprising chemical additives, the compositions being applied to the sheet in the form of discrete droplets, the droplets having a diameter of less than about 3 millimeters and wherein the compositions are located in discrete substantially non-overlapping regions of the sheet.

- 15. A tissue product as defined in claim 14, wherein the droplets have a diameter of less than about 200 microns.
- 16. A tissue product as defined in claim 14, wherein the droplets have a diameter of less than about 100 microns.
- 17. A tissue product as defined in claim 14, wherein at least one of the compositions is substantially present on the surface in an amount greater than about 75% by weight.
- 18. A tissue product as defined in claim 14, wherein the droplets are present on the base sheet in a machine direction at a density of from about 5 droplets per inch to about 100 droplets per inch.
- 19. A tissue product as defined in claim 14, wherein the droplets are present on the base sheet in a machine direction at a density of at least 100 droplets per inch.
- 20. A tissue product as defined in claim 14, wherein the topical compositions are applied to the base sheet at an add-on rate of from about 0.001% to about 10% by weight.

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- 21. A tissue product as defined in claim 14, wherein the tissue product has a bulk of greater than about 2 cc/g.
- 22. A tissue product as defined in claim 14, wherein each of the topical compositions is applied to the base sheet according to a repetitive pattern.
- 23. A tissue product as defined in claim 22, wherein each of the patterns comprises a plurality of columns.
- 24. A tissue product as defined in claim 22, wherein at least one of the compositions is present in as a continuous pattern across the machine and cross directions of the sheet and wherein at least one of the other compositions is present in a discontinuous pattern across the machine and cross directions of the sheet.
- 25. The tissue product as defined in claim 24, wherein less than 10% of the area of continuously treated region overlaps with the discontinuously treated regions of the tissue sheet.
- 26. The tissue product as defined in claim 24, wherein less than 5% of the area of continuously treated region overlaps with the discontinuously treated regions of the tissue sheet.
- 27. The tissue product as defined in claim 24, wherein about 0% of the area of continuously treated region overlaps with the discontinuously treated regions of the tissue sheet.
- 28. A tissue product as defined in claim 14, wherein the topical compositions cover at least 50% of the surface area of the side of the sheet.
- 29. A tissue product as defined in claim 14, wherein the topical compositions cover at least 70% of the surface area of the side of the sheet.